

Queensland August 2005

Hello All

Update of progress with Hin2H implementation.

Just thought I would give you all a couple of case studies which may be useful when you are deciding how Hook in2 Hockey may be implemented in your centre.

Townsville

Townsville have formed a Hin2H Steering committee. The Townsville Association will be the registered Centre.

They have organised their Leaders and will have a training session for them on August 18 at which time they will be given their Leaders apparel.

Schools will be canvassed in the week September 26 to 30, including addressing school assemblies/PE lessons.

Their registration day will be on October 17.

Promotion - advertising (TV, Newspaper) from September 26 to October 7.

Ambassador Angie Skirving will be in Townsville on October 17 to help promote the program.

The program will be run in January prior to hockey starting with a view to streaming the Hin2H participants into their minkey/mod competition when the season starts.

Brisbane Women

The various junior women's clubs in Brisbane will each run a program and therefore be the registered Centre.

Their RCD and DO will conduct a familiarisation session with each of the leaders nominated by the clubs at Downey Park prior to the beginning of season 2006.

The clubs will canvas schools etc in their particular area before the end of term 4 (as is often the case each year). Of course, by then they will have their Hin2H promotional flyers to distribute to schools.

Each club has a sign on day in January/early Feb each year. At this time each new hockey player will sign on for Hin2H as they would normally have signed on to play hockey in Minkey/Mod competition.

The program will be run by clubs prior to the beginning of the 2006 season again with a view to streaming the Hin2H participants into their Minkey/Mod competition.

These are just a couple of examples of how the program can be implemented.

As per previous correspondence, it is important to return your Centre Agreement/Program registration form to me **prior to September 30. The process cannot begin until I receive these forms.**

I had intended to package all the material and have it available for centres at the November council meeting of Hockey Queensland.

However, this will be too late if Clubs/Associations intend to canvas schools etc in Term 4. So, once your program rego forms are received, I will send the appropriate number of flyers and other material to you so your promotion can begin.

Just to reiterate, I take you through the process step by step and am always available if you have any problems.

The following centres have already completed at least one Hook in2 Hockey program and may be able to offer insight and advice on how it worked for them.

Maryborough - Cheryl Brown
Rockhampton - Neal Shearer/Marj Brown
Gympie - Sally Parker
Mt Isa - Debbie Burke
Moranbah - Peter Edmonds
Hervey Bay - Bev Taylor
Fraser Coast College - Joe Wright
Warwick - Glen Reid
Bulimba Girls (Brisbane) - Leah Pepler
Bundaberg - Tina Latham

Mackay and Gladstone are currently running programs.

Please contact me if you have any questions or concerns.

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